

WESTLAKE PLANNING COMMISSION
STAFF REPORT
7/1/26

PART I GENERAL INFORMATION

Cleveland Clinic Medical Outpatient Center Westlake sign plan, 24723 Detroit Rd., PP#21401016, Ward 1

PART II PROJECT SUMMARY/ZONING

The applicant proposes new identification signage for the Cleveland Clinic Medical Outpatient Center.

The monument sign is existing and will largely remain unchanged, with only the cabinet between the two brick columns being replaced. The original sloped top cabinet is replaced with one with a flat top. The proposal meets all applicable code requirements.

- Double-faced, internally illuminated aluminum cabinet mounted between existing brick columns, approximately 3' above grade, within the maximum permitted 8' above grade.
- Flat white polycarbonate faces with first-surface applied vinyl graphics
- Second-surface painted black background to provide the required opaque appearance when illuminated
- Cleveland Clinic logo rendered in branded blue and green vinyl; copy in perforated black/white duo film
- Cabinet and trim finished in black with white LED illumination
- Total sign area is 24 square feet, within the maximum permitted 30 square feet.

The wall sign is a new addition to the building, offering clearer visibility for visitors and working together with the existing monument sign at the entrance to help identify the site.

- Individual flat cut-out PVC logo elements and letters peg-mounted 1/2 inch off the brick façade less than 20' above grade.
- Logo painted in branded Cleveland Clinic blue (PMS 3005C) and green (PMS 348C).
- Letters painted white and non-illuminated.
- Total sign area is 57 square feet, within the permitted 100 square feet allowed for wall signs.

The total sign area for both signs is 81 square feet, well within the permitted 193 square feet.

PART III DRAFT FINDINGS/MOTION

Draft Findings of Fact

1. The replacement monument sign cabinet and materials comply with all applicable sign code requirements and remain within the permitted area.
2. The new wall sign meets all dimensional and material standards, and total site signage (81 sq ft) is below the allowed 193 sq ft.

Draft Motion¹

If the Planning Commission is able to make a recommendation, the following motion is advised:

Based upon the findings of fact, I move to approve the Cleveland Clinic Medical Outpatient Center Westlake sign plan.

¹ This is suggested language only and not a recommendation for or against the approval of this request.